



**AUSTRALIAN
SPORTS MANAGEMENT**
SPORTS REDEFINED



DUBAI VETERAN CRICKET TOUR



The Athletic Co. (TAC) is the official Travel partner for ASM.



ABOUT US

ASM are a sports management consulting firm specialising in

- *Team and Player management*
- *Player development*
- *Coaching*
- *Sports technology*
- *International Sports Tours*
- *Talent scouting.*

AUSTRALIA
SPORTS
SPORTS REDEVELOPMENT



WHAT MAKES OUR TOURS DIFFERENT?

01

Over **10 years of experience** in operating experiential international tours, which **exceed the expectations** of the players and coaches

02

Strong collaboration with **top professional clubs & elite training facilities**

03

Access to **sightseeing activities** & specially curated **cultural experiences**

04

On tour **daily review & next day planning** between tour leader & club representatives

05

Quality **matches against clubs, professional teams & school oppositions** depending upon level of competition

06

Customised tours, tailor-made programs for each team, packaged & constructed **to meet the key objectives** of each group

07

Special **emphasis on dietary requirements** of travelling groups **including religious & cultural considerations**

08

Access to live sporting events upon request**

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3

**MATCHES AGAINST LOCAL
TEAMS & CLUBS**



2

TRAINING SESSIONS



**PROGRAM
HIGHLIGHTS**

7

NIGHTS AND 8 DAYS IN DUBAI



6

SIGHTSEEING TOURS



SAMPLE ITINERARY

DAY 01

- AM: ARRIVE AT THE AIRPORT
- AM: TRANSFER TO HOTEL
- PM: CHECK IN
- PM: DINNER



DAY 02

- AM: BREAKFAST AT HOTEL
- AM: TRAINING SESSION 1
- PM: LUNCH
- PM: DESERT SAFARI
- PM: DINNER



all sightseeing is subject to match schedule



SAMPLE ITINERARY



DAY 03

- AM: BREAKFAST AT HOTEL
- AM: VISIT MUSEUM OF THE FUTURE
- PM: MATCH DAY 1
- PM: DINNER

DAY 04

- AM: BREAKFAST AT HOTEL
- AM: TRAINING SESSION 2
- PM: LUNCH
- PM: BURJ KHALIFA & DUBAI FOUNTAIN
- PM: DINNER



all sightseeing is subject to match schedule



SAMPLE ITINERARY

DAY 05

- AM: BREAKFAST AT HOTEL
- PM: DUBAI CITY TOUR
- PM: LUNCH
- PM: MATCH DAY 2
- PM: DINNER



DAY 06

- AM: BREAKFAST AT HOTEL
- AM: VISIT MALL OF EMIRATES
- PM: LUNCH
- PM: LEISURE TIME
- PM: VISIT GLOBAL VILLAGE

all sightseeing is subject to match schedule



SAMPLE ITINERARY



DAY 07

- AM: BREAKFAST AT HOTEL
- AM: SIGHTSEEING
- PM: LUNCH
- PM: MATCH DAY 3
- PM: DINNER

DAY 08

- BREAKFAST AT HOTEL
- CHECKOUT FROM THE HOTEL
- BUS TRANSFER TO AIRPORT
- DEPARTURE FOR AUSTRALIA



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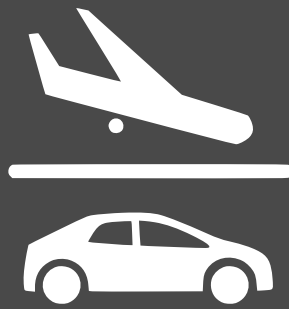




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TOUR DELIVERABLES



Airport Transfers



Accommodation for 7 nights
on triple sharing basis
in Minimum 4 Star hotels



All meals covered



Training & Match Fee
Included



All internal transfers as per
the itinerary in
private coaches



City tours &
sightseeing



All Taxes and Gratuities
included



1 ASM Coach to
accompany with the
team



Service of a Full time
TAC Tour Manager



EXCLUSIONS



Personal Expenses



Room Service & In-Room Dining



Return Economy Class
Air Fare



Travel Insurance



Visa fee & Visa assistance



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