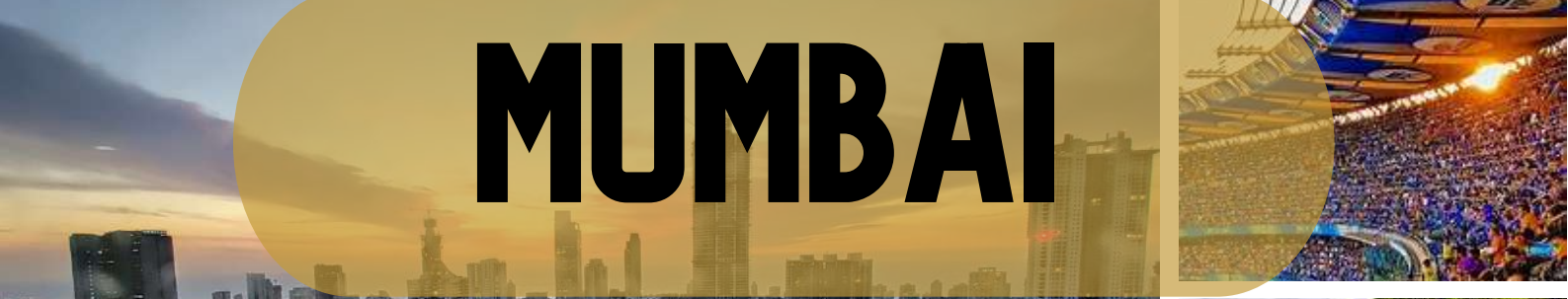




**AUSTRALIAN  
SPORTS MANAGEMENT**  
SPORTS REDEFINED

**INDIA  
CRICKET  
TOUR**

*The Athletic Co. (TAC) is the official Travel partner for ASM.*





## About us

**ASM are a sports management consulting firm specialising in**

- *Team and Player management*
- *Player development*
- *Coaching*
- *Sports technology*
- *International Sports Tours*
- *Talent scouting.*



# WHAT MAKES OUR TOURS DIFFERENT ?

**01**

Over **10 years of experience** in operating experiential international tours, which **exceed the expectations** of the players and coaches

**02**

Strong collaboration with **top professional clubs & elite training facilities**

**03**

Special **emphasis on dietary requirements** of travelling groups **including religious & cultural considerations**

**04**

On tour **daily review & next day planning** between tour leader & club representatives

**05**

Quality **matches against clubs, professional teams & school oppositions** depending upon level of competition

**06**

**Customised tours, tailor-made programs** for each team, packaged & constructed **to meet the key objectives** of each group

**07**

Dedicated team physio and highest safety standards

**08**

IPL Game\*\* ( If our tour falls under IPL season dates.)

**09**

**Service of a Full time ASM Coach and TAC Tour Manager**

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# SAMPLE TOUR ITINERARY



## DAY 1

- ARRIVE AT MUMBAI AIRPORT.
- TRANSFER TO THE HOTEL.



## DAY 3

- BREAKFAST
- TRANSFER TO MATCH VENUE
- MATCH DAY 1
- LUNCH AT VENUE
- DINNER



## DAY 5

- BREAKFAST
- PROCEED FOR SIGHTSEEING
- LUNCH
- EVENING TEAM ACTIVITY
- DINNER



## DAY 7

- BREAKFAST
- TRANSFER TO MATCH VENUE
- MATCH DAY 4
- LUNCH AT VENUE
- DINNER



## DAY 9

- BREAKFAST
- TRANSFER TO MATCH VENUE
- MATCH DAY 5
- LUNCH AT VENUE
- DINNER



## DAY 2

- BREAKFAST
- PRACTICE SESSION
- LUNCH
- HALF DAY CITY TOUR
- DINNER



## DAY 4

- BREAKFAST
- TRANSFER TO MATCH VENUE
- MATCH DAY 2
- LUNCH AT VENUE
- DINNER



## DAY 6

- BREAKFAST
- TRANSFER TO MATCH VENUE
- MATCH DAY 3
- LUNCH AT VENUE
- DINNER



## DAY 8

- BREAKFAST
- IPL Match
- DINNER



## DAY 10

- Departure from INDIA

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# TOUR DELIVERABLES



Accommodation for 10 nights on twin sharing basis in 4 star hotels



All meals covered



Airport Transfers in private Air Conditioned Coach



TRAINING AND MATCH FEES



All internal transfers as per the itinerary in Chartered Coach.



1 ASM Coach to accompany a squad of 15 players



City tours & sightseeing



Service of a full-time Tour Manager from The Athleticco.



All Taxes & Gratuities Included



4 Tour Matches against suitable opposition



Match day Laundry.



Bottled Water during the whole tour

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## EXCLUSIONS



**Personal  
Expenses**



**Room Service & In-  
Room Dining**



**Return Economy Class  
Air Fare**



**Travel  
Insurance**



**Visa fee & Visa  
assistance**



**Contact  
information**

**AUSTRALIAN  
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