



**AUSTRALIAN
SPORTS MANAGEMENT**
SPORTS REDEFINED

ROOT TM



The Athletic Co. (TAC) is the official Travel partner for ASM.



R66T ACADEMY

UNLOCK YOUR POTENTIAL

The **R66T Academy** is all about finding ways to encourage people to play more cricket. By making cricket fun we think we can increase the take up and retention of players. We want to intensify the experience of young players by using the best available technology and expertise

- Via our Schools Partnership Program, we want to engage with youngsters via schools. We want to share ideas coaching techniques with teachers and enhance the delivery of cricket coaching to school-age players.
- Our High Performance Program has been established to see how high players can take their own performance. We do this via camps, tours and residential by taking players out of their comfort zone, making them uncomfortable and encouraging them to find a way to overcome adversity. We believe this not only develops cricketing skills but it also develops the individual.



ABOUT US

ASM are a sports management consulting firm specialising in

- *Team and Player management*
- *Player development*
- *Coaching*
- *Sports technology*
- *International Sports Tours*
- *Talent scouting.*

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WHAT MAKES OUR TOURS DIFFERENT?

01

Over **10 years of experience** in operating experiential international tours, which **exceed the expectations** of the players and coaches

02

Strong collaboration with **top professional clubs & elite training facilities**

03

Access to **sightseeing activities** & specially curated **cultural experiences**

04

On tour **daily review & next day planning** between tour leader & club representatives

05

Quality **matches against clubs, professional teams & school oppositions** depending upon level of competition

06

Customised tours, tailor-made programs for each team, packaged & constructed **to meet the key objectives** of each group

07

Special **emphasis on dietary requirements** of travelling groups **including religious & cultural considerations**

08

Access to live sporting events upon request**

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THE R66T CUP DUBAI 2024

Tournament Date

The R66T Cup DUBAI 2024 will be held from 31st March to 7th of April, 2024 in Dubai

Boys Under 15s

Tournament Date

The R66T Cup DUBAI 2024 will be held from 7th of April to 13th of April, 2024 in Dubai

Girls Under 15s



Coaching from The R66T Academy team, training sessions will focus around encouraging your players to:

- Enjoy all aspects of the game and develop a healthy competitive spirit
- Express their own natural talents
- Understand that team objectives are more important than individual performances
- Appreciate excellence and enjoy the success of other players



Tournament Information

- 4 x matches vs International Opposition
- ICC Academy Fixture
- R66T Academy Coaching Session
- Awards (Group & Individual)
- Live Streaming of 1 x Fixture per side.
- 35 Overs Match
- U15s Boys and Girls
- Venue (ICC Academy, Dubai Sevens Stadium & Jebel Ali Cricket Ground)



SAMPLE ITINERARY

Day 1 | Departure day

- Arrive at Dubai Airport
- Transfer to Double Tree Al Barsha
- Check in to your accommodation
- Enjoy your evening meal at the hotel



Day 2 | Match Day 1

- Breakfast at the hotel
- After Breakfast you will be transferred to Venue
- Match Day 1 (35 overs per team).
- Lunch at Venue
- Tea between innings
- Transfer back to the hotel Dinner at the hotel

Sightseeing shall depend upon Match Schedule & Tournament progress**



SAMPLE ITINERARY



Day 3 | Sightseeing

- Breakfast at the hotel
- Transfer to your chosen excursion.
- Lunch.
- Transfer back to the hotel.
- Dinner at the hotel

Day 4 | Match Day 2

- Breakfast at the hotel
- Matchday 2 (35 overs per team)
- Lunch at Venue
- Tea between innings.
- Sightseeing
- Transfer back to the hotel.
- Dinner at the hotel



Sightseeing shall depend upon Match Schedule & Tournament progress**



SAMPLE ITINERARY

Day 5 | Match Day 3

- Breakfast at the hotel
- Matchday 3 (35 overs per side)
- Lunch at Venue
- Tea between innings.
- Transfer back to the hotel
- Dinner at the hotel



Day 6 | Finals Day

- Breakfast at the hotel
- Matchday 4 - Finals Day (35 overs per side)
- Lunch at Venue
- Tea between innings
- Transfer to Desert Safari where a BBQ dinner will be included

Sightseeing shall depend upon Match Schedule & Tournament progress**



SAMPLE ITINERARY

Day 7 | Depature Day

- Breakfast at hotel
- Checkout from the hotel
- Sightseeing
- Bus Transfer to Airport
- Departure



Sightseeing Options

- Museum of the Future
- Burj Khalifa & Dubai Fountain
- Desert safari with BBQ dinner
- Global Village
- Mall of emirates
- Dubai city tour

Sightseeing shall depend upon Match Schedule & Tournament progress**





TOUR DELIVERABLES



Airports Transfers in private coach



Accommodation in 4 Star Hotels for 6 nights on Twin sharing basis



All meals covered



All internal transfers as per the itinerary in private coaches



Tournament Registration Fee



City tours & sightseeing



1 ASM Coach to accompany a squad of 15 players



Service of a Full time TAC Tour Manager



All Taxes & Gratuities Included

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AUSTRALIAN

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EXCLUSIONS



**Personal
Expenses**



**Room Service & In-
Room Dining**



Return Economy Class
Air Fare



Travel Insurance



Visa fee & Visa assistance



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