



# AUSTRALIAN SPORTS MANAGEMENT

SPORTS REDEFINED



# UK CRICKET TOUR

# ABOUT US

*ASM are a sports management consulting firm specialising in*

- *Team and Player management*
- *Player development*
- *Coaching*
- *Sports technology*
- *International Sports Tours*
- *Talent scouting.*

AUSTRAL  
SPORTS  
SPORTS REDEFINING



# WHAT MAKES OUR TOURS DIFFERENT?

**01**

Over **10 years of experience** in operating experiential international tours, which **exceed the expectations** of the players and coaches

**02**

Strong collaboration with **top professional clubs & elite training facilities**

**03**

Access to **sightseeing activities** & specially curated **cultural experiences**

**04**

On tour **daily review & next day planning** between tour leader & club representatives

**05**

Quality **matches against clubs, professional teams & school oppositions** depending upon level of competition

**06**

**Customised tours, tailor-made programs** for each team, packaged & constructed **to meet the key objectives** of each group

**07**

Special **emphasis on dietary requirements** of travelling groups **including religious & cultural considerations**

**08**

**Access to live sporting events upon request\*\***

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# PROGRAM DETAILS

**Training session  
(Emirates Old Trafford  
Stadium)**



**Matches with Local Clubs**



**Stadium Tours**



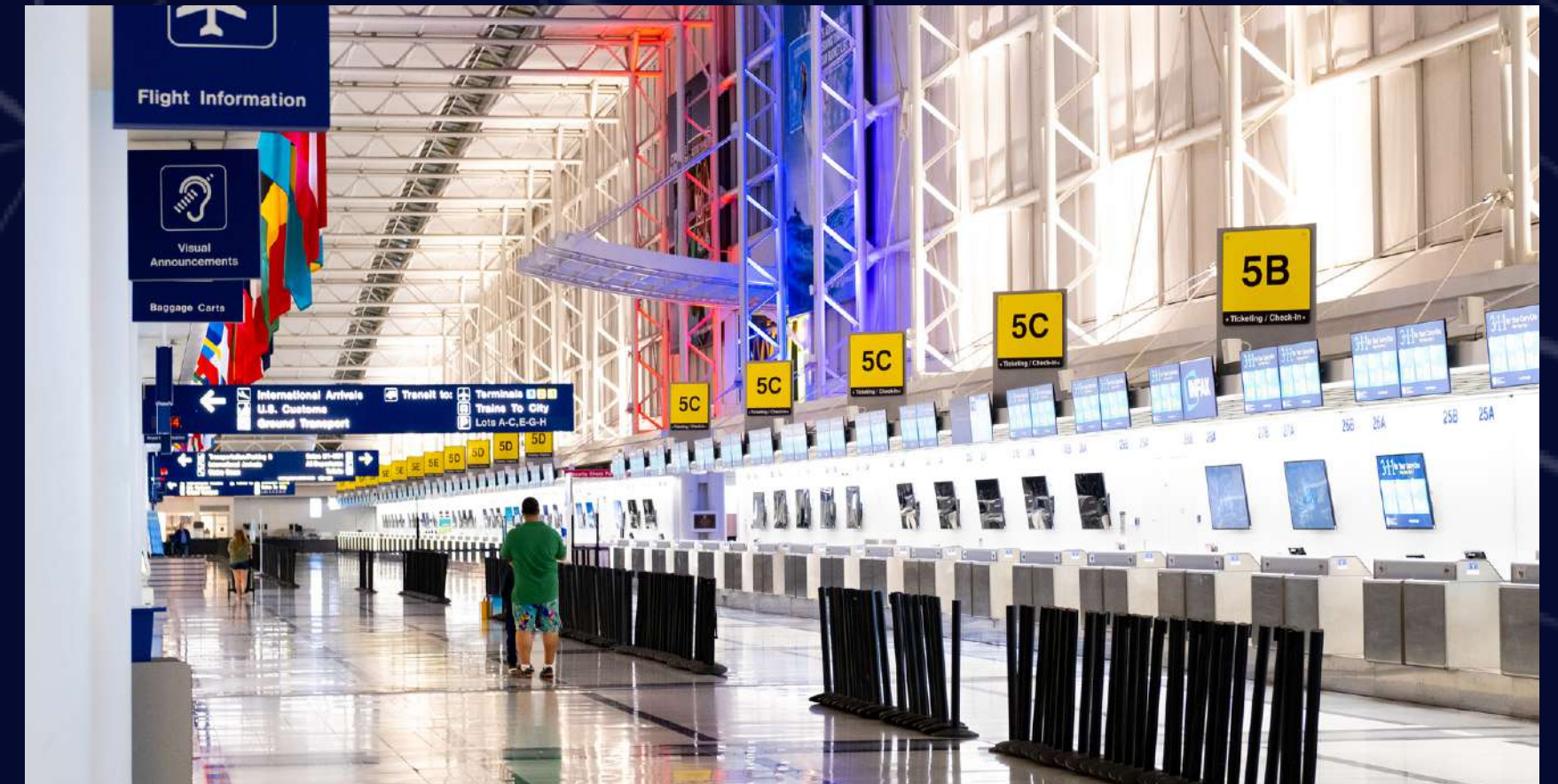
**Sightseeing tours to  
London & Manchester**



# SAMPLE ITINERARY

## Day 1

- Arrival at UK
- Bus transfer to hotel
- Lunch
- Check into Hotel
- City tour
- Dinner



## Day 2

- Breakfast at hotel
- Bus transfer to training session 1
- Lunch at the venue
- Old Trafford Stadium Tour
- Dinner



# SAMPLE ITINERARY



## Day 3

- Breakfast at hotel
- Bus transfer to venue
- Match day 1
- Lunch at stadium
- Bus transfer to hotel
- Watch County or T20 Blast Match Subject to schedule optional\*\*
- Dinner

## Day 4

- Breakfast at hotel
- Bus transfer to the arena
- Lunch at stadium
- Match day 2
- leisure time
- Dinner



# SAMPLE ITINERARY

## Day 5

- Breakfast at hotel
- Bus transfer to Bristol from Manchester
- Optional trip to Warwick Castle\*\*
- Dinner



## Day 6

- Breakfast at hotel
- Visit Roman Baths Pre-match
- Bus transfer to the venue
- Match Day 3
- Dinner



# SAMPLE ITINERARY



## Day 7

- Breakfast at hotel
- Bus transfer to venue
- Match day 4
- Lunch at stadium
- Bus transfer to hotel
- Leisure time at the Hotel
- Dinner

## Day 8

- Breakfast at hotel
- Bus transfer to London from Bristol
- Visit Windsor Castle
- Dinner





# SAMPLE ITINERARY

## Day 9

- Breakfast at hotel
- Bus transfer to the Venue
- Match Day 5 ( T20)
- Lords Cricket Ground Tour
- Dinner



## Day 10

- Breakfast at hotel
- City Tour
- Visit London Eye & River Cruise
- Dinner

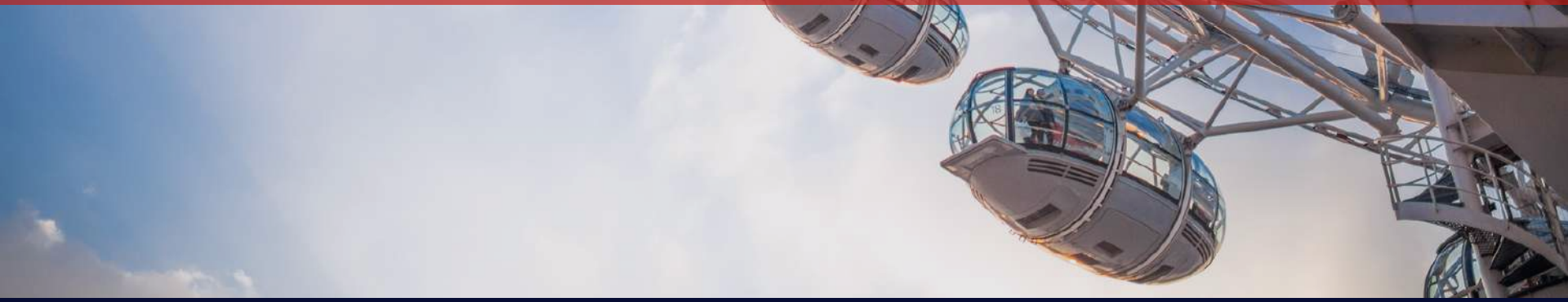
## Day 11

- Departure from London





# STADIUM TOUR & SIGHTSEEING



# TOUR DELIVERABLES



**Accommodation in Minimum  
3 Star hotels for 10 nights  
on triple sharing basis**



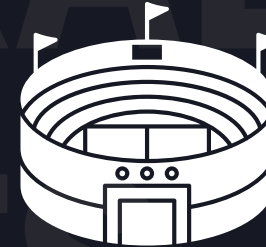
**Full Board - Breakfast,  
Lunch & Dinner for 10 Nights.**



**Training Fee and Ground  
Rentals for matches.**



**All internal transfers as per  
the itinerary in  
chartered coaches**



**Stadium Tours**



**Entry to Sightseeing  
Attractions**



**Service of a full-time  
Tour Manager from  
The Athletic Co.**



**All taxes & gratuities  
included**



**1 ASM Coach to  
accompany a squad  
of 15 players**



# EXCLUSIONS

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**Personal Expenses**



**Room Service & In-Room Dining**



Return Economy Class  
Air Fare



Travel Insurance



Visa fee & Visa assistance



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## Contact Information

**info@australiansportsmanagement.com.au**

**Contact Number: +61 423 933 548**

*The Athletic Co. (TAC) is the official Travel partner for ASM.*